

## AFP Greater Madison Chapter 2013 Events

January 15, 12pm – 1:30pm: Chapter Meeting

### **Major Donor Conversations**

Presenters: Kathleen Voit, Madison Community Foundation & major donor guest Peter Lundberg, Janus Galleries

Moderator: David Zweifel, The Capital Times

Sponsor: Nakoma Country Club

Committee Spotlight: Program

*Networking Breakfast:* January 17 – 7:30am Registration, 8-9:30am Breakfast

### **Communication Frequency with Constituents**

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February 19, 12pm – 1:30pm: Chapter Meeting

### **Capital Campaign Case Studies**

Speakers: Shannon Barry, DAIS; Paul Harrison, Access Community Health Centers

Moderator: Steve Goldberg, CUNA Mutual

Sponsor: McDonald Schaefer

Committee Spotlight: Philanthropy Day

*Webinar:* February 21, 12pm – 1:30pm

### **What Great Boards do at their Board Meetings – And What They Don't do!**

*Presenter:* Simone Joyaux, ACFRE

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March 19, 12pm – 1:30pm: Chapter Meeting

### **Direct Marketing: How to Target your Fundraising Letters & Emails**

Speakers: Deb Peterson, UW Foundation & Jan Viney, Dane County Humane Society

Moderator: Amy Mertz, Communications Consultant

Sponsor: The Badger Group

Committee Spotlight: Professional Development

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April 16, 8am – 9:30am: Chapter Breakfast Meeting

### **Fundraising in a Globalized, Competitive World**

Special Guest: Val Lay, AFP International

Sponsor: Madison Community Foundation

Committee Spotlight: Membership –**Membership 101** following the Chapter Meeting

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*Networking Breakfast:* April 18 - 7:30am Registration, 8-9:30am Breakfast

### **Board Process Best Practices -Nomination, education, engagement**

*Webinar:* April 23, 12pm – 1:30pm

### **The Power of Planning: Building a Strategic and Long-Term Development Plan**

*Presenter:* Andrea McManus, CFRE

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May 21, 8am – 9:30am: Chapter Breakfast Meeting

**Involving Young Professionals for Impact**

Speakers: Ashley Kumbier, (Smith & Gestland) Middleton Jaycees; Brody Richter, (DeWitt Ross & Stevens) Rosenberry Society; Kay-Tee Franke (Engaging Results Communications) Dane Buy Local

Moderator: LaShell Lentz, Assistant Vice President, Senior Financial Advisor, BMO Harris Financial Advisors, Inc., A Part of BMO Financial Group

Sponsor: M3 Insurance

Committee Spotlight: Communications

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June 18, 12pm – 1:30pm: Chapter Meeting

**Planned Giving in a Small Shop**

Speakers: Dora Zúñiga & Christa Beach-Baumgarten of Big Brothers Big Sisters

Sponsor: Madison Magazine

Committee Spotlight: Diversity

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*Networking Breakfast:* July 18 – 7:30am Registration, 8-9:30am Breakfast

**Donor Database Issues**

*Webinar:* July 24, 12pm – 1:30pm

**What's Wrong with Your Fundraising and How Can you Fix it**

*Presenters:* Linda Lysakowski, ACFRE and Ellen Bristol

*AFP After Work:* July 25, 4:30pm-6:30pm

FREE Networking & Socializing happy hour event

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August 27, 12pm – 1:30pm: Chapter Meeting

**MCF: Expanding Its Reach & Impact**

Speaker: Bob Sorge, President, Madison Community Foundation

Sponsor: The Employer Group

Committee Spotlight: Scholarship

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September 17, 12pm – 1:30pm: Chapter Meeting

**Building an Inclusive Nonprofit Organization**

Speakers: Katie Belanger, Fair Wisconsin; Cedric Johnson, Madison Children's Museum; Michael Johnson, Boys and Girls Club of Dane County; Rachel Krinsky, CEO of YWCA Madison

Moderator: Linda Baldwin, Isthmus Publishing Company

Sponsor: SVA

Committee Spotlight: Board

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September 26 & 27 – **Fundamentals in Fundraising Course**

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*Webinar: October 10, 12pm – 1:30pm*

*Annual Fund and Major Gifts Partnerships: Pipeline Management and Donor Maximization*

*Presenter: Michael Delzotti, CFRE and Chris Kasavich, CFRE*

October 15, 2013, 12pm – 1:30pm: Chapter Meeting

**When Emotions Run High: Interpersonal Skills for Challenging Conversations**

Speaker: Laura V. Page, Page Management Consulting

Sponsor: The Results Group of Wisconsin

Committee Spotlight: Presentation of board slate for 2014

*Networking Breakfast: October 17 – 7:30am Registration, 8-9:30am Breakfast*

**Annual Report Development (sharing samples)**

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*Webinar: December 11, 12pm – 1:30pm*

*Accountability and Ethics Can Make or Break Your Organization*

*Presenter: Jim Greenfield*

December 17, 2013, 12pm – 2pm: Annual Meeting

**Special Events Open House**

\*Chapter Meetings take place at Nakoma Country Club

\*Webinars take place at Agrace HospiceCare

\*Networking Breakfasts at Madison Community Foundation & East locations –

Olbrich Gardens (Jan), United Way (April), WCBVI (July), Aldo Leopold (Oct)

\*Calendar is subject to change. Please visit [www.madisonafp.com](http://www.madisonafp.com) for latest information