

**AFP Greater Madison Chapter
2015 Events**

January 15 – 7:30am Registration, 8am – 9:30am Coffee & Discussion

*Quarterly Roundtable: **Making the Ask***

January 20 – 11:45am – 1:15pm

*Chapter Meeting: **A New Year, A New Strategy***

Panelists: Cheri Dubiel Buckner, Community Shares of Wisconsin; Mike Knetter, UW Foundation; Amanda White, Amanda White Consulting

Moderator: Jeffrey Potter, WPR

Sponsor: UW Carbone Cancer Center

February 5 – 8:30am – 9:30am

*Fundraising for the Small Non-Profit Workshop Series: **Gift Planning for the Small Shop** (Topic 1 of 3)*

Presenter: Linda Halsey

February 11 – Online; distributed to registrants on this date

*Webinar: **Integrating Planned Giving into Your Campaign/Major Gifts Program***

Presenter: Brian M. Sagrestano

February 17 – 11:45am – 1:15pm

*Chapter Meeting: **Speed Networking with Corporate Givers and Foundations: How Money is Allocated to your Organization***

Panelists: Elizabeth Barden, National Guardian Life Insurance Company; Julie Bauer, Alliant Energy Foundation; Tom Dott, First Business Bank; Michelle Downer, WPS Health Insurance; Steve Goldberg, CUNA Mutual Foundation; E.G. Schramka Irwin A. and Robert D. Goodman Foundation; Jeff Schroeter, Charitable & Community Giving Manager for Metcalfe's Market; Pam Stampen, American Family Insurance; Dave Zweifel, The Capital Times

Sponsor: Alliant Energy Foundation

March 11 – Online; distributed to registrants on this date

*Webinar: **Making Each Rung Count: Building a Donor Ladder that Goes from Annual Gift to Ultimate Gift***

Presenters: Michael Delzotti, CFRE and Christopher Kasavich, MBA, CFRE

March 17 – 11am – 11:45am (before chapter meeting)

*Diving into Development – **Peer Discussion Groups***

March 17 – 11:45am – 1:15pm

*Chapter Meeting: **AFTER the Capital Campaign***

Panelists: Emily Barnes, DAIS & Julie Quinlan Brame, Alverno College

Sponsor: Wisconsin Bank & Trust

April 8 – Online; distributed to registrants on this date

*Webinar: **Is Your Organization Sustainable?***

Presenter: Simone Joyaux, ACFRE

April 21 – 10:30am – 11:30am (before the chapter meeting)

Membership 101: It's for Everyone!

Presenter: Val Lay, AFP International

April 21 – 11:45am – 1:15pm

Chapter Meeting: **National Philanthropy Day Award Winners Showcase**

Panelists: Susan Lipp, Owner & Chairman, Full Compass, Mike Victorson, President & CEO, M3 Insurance & Tom Zimbrick, CEO, Zimbrick, Inc.

Moderator: Susan Siman, WISC-TV

Sponsor: TBA

April 30 – 7:30am Registration, 8am – 9:30am Coffee & Discussion

Quarterly Roundtable: **Building a Culture of Philanthropy**

May 19 – 11am – 11:45am (before chapter meeting)

Diving into Development – **Peer Discussion Groups**

May 19 – 11:45am – 1:15pm

Chapter Meeting: **Building Institutional Capacity: A Case Study**

Panelists: Elaine Glowacki, CORE Steering Committee Member; Kerry Schumann, Executive Director, League of Conservation Voters; Jennifer Wilson, Owner, New Leaf Consulting

Sponsor: Wipfli CPAs and Consultants

May 21 – 8:30am – 9:30am

Fundraising for the Small Non-Profit Workshop Series: **Communications Planning for the Small Nonprofit**
(Topic 2 of 3)

Presenter: Tom Kuplic

June 16 – 11:45am – 1:15pm

Chapter Meeting: **Technology Tools for the Fundraiser**

Panelists: Steve Klodd, Owner, 32 Auctions; Curt Pederson, Owner, 32 Auctions; Will Robus, co-Founder & COO, Little Green Pencil; Barry Wein, Director of Philanthropy and Communications, ALS Worldwide

Sponsor: M3 Insurance

July 8 – Online; distributed to registrants on this date

Webinar: **Find High Capacity Prospects Hiding in Plain Sight**

Presenter: Rachel Muir, CFRE

July 9 – 8:30am – 9:30am

Fundraising for the Small Non-Profit Workshop Series: **Grant Research for the Small Nonprofit** (Topic 3 of 3)

Presenter: Judy Keel

July 21 – 4:30pm – 6:30pm

AFP After Work: FREE Networking & Socializing Happy Hour Event – see website for details

July 30 – 7:30am Registration, 8am – 9:30am Coffee & Discussion

Quarterly Roundtable: **Staffing the Development Office**

August 5 – Online; distributed to registrants on this date

Webinar: **Engaging Your Board in Fundraising for the Small Shop**

Presenter: Sandy Rees, CFRE

August 13 – Special Event – hosted by AFP Greater Madison and AFP Southeastern WI in Pewaukee, WI
Fundraising Day – Wisconsin – see web event calendar for details

Presenters: **Laura Fredricks, Karen Osborne, Adrian Sargeant, Stacey Wedding**

Presenting Sponsors: SVA Certified Public Accountants, S.C., Jericho Resources, Inc.

September 9, 4:30pm – 5:30pm (followed by networking/social hour)

Membership 101 - see web event calendar for details

September 15 – 11:45am – 1:15pm

Chapter Meeting: A Conversation with Leslie Ann Howard and Neil Heinen

Panelists: Leslie Ann Howard and Neil Heinen

Sponsor: SVA Certified Public Accountants

September 15 – 11am – 11:45am (before chapter meeting)

Diving into Development – Peer Discussion Groups

September 17 – Half-day Workshop with co-sponsor Madison Community Foundation

Planned Giving with a Shoe String Staff and Shoe String Budget – see web event calendar for details

October 14 – Online; distributed to registrants on this date

Webinar: Creative and Compelling Fundraising Messages for Digital Solicitations

Presenter: Derrick Feldmann

October 20 – 11:45am – 1:15pm

Chapter Meeting: Engaging our Latino Community

Moderator: Juan José López, Division of Employment & Training of the Department, Department of Workforce Development

Panelists: Mark Fraire, Director, Dane County Cultural Affairs Commission; Veronica Lazo, UNIDOS; Sandy Morales, Big Brothers Big Sisters of Dane County; Alex Ysquierdo, Summit Credit Union

Sponsor: Latino Professionals Association Greater Madison

October 29 – 7:30am Registration, 8am – 9:30am Coffee & Discussion

Quarterly Roundtable: Engaging Volunteers and Interns in Fundraising

December 15 – 11:45am – 2pm

Annual Meeting & Luncheon: Event Management Open House

Exhibitors: TBA

Sponsor: Event Essentials

Chapter Meetings take place at Nakoma Country Club

Webinars are distributed online

Networking Breakfasts are held at Madison Community Foundation & Aldo Leopold Nature Center

Calendar is subject to change. Please visit www.madisonafp.com for latest information