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President's Report

It's my pleasure to welcome you all to the 26th anniversary of our Greater Madison AFP Chapter. The work you are doing on behalf of our community is significant, and our chapter's [Board of Directors](#) understands the need to provide training and create a network of colleagues so that we all may excel in our positions at the highest ethical level.

For many of us, there has been a gap in our training. A lot of us did not go to school to raise money, but we have found ourselves as fundraisers for a myriad of reasons. For me, that reason was a passion for my company's mission, but passion does not always translate into being a success. I imagine I may not be where I am if it were not for my AFP membership.

Madison AFP is here to help fill the gaps in training through its programming - [monthly luncheons](#), [quarterly breakfast meetings](#), [one day workshops](#), as well as the [Fundamentals Class](#) and [CFRE Review Course](#) on every other year schedules.

Finally, I couldn't be a good representative of our chapter if I didn't ask you to consider taking part in the [Every Member Campaign](#). Each year, we receive a quarter of what our chapter donates back from the AFP Foundation. I consider this a wonderful investment on the local level, but what it allows us to receive from our national clearinghouse may be equally important. Part of this donation goes to research that would be expensive, time consuming, and nearly impossible for any of us to do here or even at a regional level. This is research that can help us make better choices in using organization dollars, and it's really a benefit to every member.



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Furthermore, I want to let you know that all AFP Greater Madison Chapter Board Members take part in the campaign. We aren't asking you to do anything that we don't do ourselves. Finally, we ask you to consider taking part at **ANY LEVEL. REALLY!** Our goal as a chapter this year is broad participation. Please consider including the AFP Foundation in your personal philanthropic giving this year.

I wish us all great success in the year to come.

Very best,

[Dan Plummer](#) - President, Association of Fundraising Professionals Greater Madison

AFP Greater Madison - How Do We Handle Referrals?

Did you know that AFP Greater Madison gets many requests for professional referrals? We do! And we are honored that people consider our AFP chapter a resource in the community.

As members we wanted to share that we direct referral requests to the AFP Fundraising Consultants and Resource Directory and AFP Speaker Database. By doing a simple search for "Madison, WI" anyone, not just members, can search for fundraising assistance in many categories within the Madison area.

Any member may have a complimentary basic listing. It will include your name, business name, address, phone number. The best way for a member to find out more about upgraded listings (which come with a fee) or AFP member discounts is to contact Mike Maness at Multiview. Mike is AFP International's direct contact and is very knowledgeable. Discounted listings are available only through Mike, so interested members should contact him at:

Michael S. Maness
Senior Project Manager, Multiview
Office Phone: 972-831-2783
Office Fax: 972-402-7035
Email: mmaness@multiview.com

Join the Conversation on Facebook and Linked In

Are you taking advantage of the information and networking opportunities available to you through AFP Greater Madison? If you have not joined our group on LinkedIn or have yet to "Like" AFP Greater Madison on Facebook, you might be missing out. Find us in LinkedIn under "AFP Greater Madison Chapter" and like "AFP Greater Madison" on Facebook to stay in the loop!

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AFP Greater Madison Once Again Named A Ten Star Chapter

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. AFP Greater Madison recently learned it was recognized as a 2012 Ten Star Chapter.

"Many professional associations can focus on networking and/or professional development, but I am really proud of our Association of Fundraising Professionals - Greater Madison Chapter", said Dr. Dan Plummer, chapter president. "In addition to skill building and meeting new colleagues, our active committees focus on inclusion by diversifying the profession, and we are proud that each year, we honor community philanthropic leaders with our National Philanthropy Day awards. This Ten Star achievement acknowledges and recognizes this great work which is carried out by many in the chapter."



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2013 AFP Greater Madison Chapter Board of Directors

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Kirsten Houghton, CPA, MBA - President Elect
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Marquardt Village
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Cheryl Porior-Mayhew - Communications Co-Chair
St. Dennis Church
Business Manager

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Vice President of Marketing and Community Relations

Paul D. Harrison - Diversity Chair
Access Community Health Centers
Development & Communications Director

Adam Erdmann - Membership Co-Chair
Wisconsin Alumni Research Foundation
Event Coordinator

Anna Reynolds - Membership Co-Chair
Friends of the Henry Vilas Zoo
Executive Director

Julie Bauer - National Philanthropy Day Co-Chair
Alliant Energy Foundation
Executive Director

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Madison College Foundation
Senior Development Officer

Amy Overby - Professional Development Chair
Madison Community Foundation
Vice President Donor Relations

Nicole Hoffmann - Program Chair
American Red Cross
Director of Development

Judy Brannstrom - Scholarship Chair
Attic Angel Association
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Member News and Kudos

We take a moment to share with members the achievements, recognition and success of our fellow members.

- Congratulations to Edward Lee, recipient of the Dane County-City of Madison 2013 MLK Humanitarian Award [More Info](#)
- Chapter President Dan Plummer was named one of In Business Magazine's 2013 "40 Under 40" [More Info](#)
- Marilyn Rhodes has been named Interim President of Meriter Foundation. Marilyn joined Meriter Foundation on Sept 17, 2012.

Email us your news and updates to be included in the next edition of E-News!



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